

LAKE TEKAPO PROMOTIONS & BUSINESS ASSN INC.

Meeting held 6 April 2021 at tbc

Present: Ann-Maree; Prue; Jenny; Brooke

Apologies: Hollie Woodhouse

Previous minutes:

- Taken as read and moved by Prue & 2nd by Ann-Maree

Matters Arising from the previous minutes:

- **Good turn out for Lagoon Trail opening, a bit windy but all those attending enjoyed the day**

Inwards Correspondence:

- Band for July 31 is Saggy Britches & cost is \$2k for band members, Ann-Maree is donating accommodation. Provisional Ticket price is suggested at \$40 p/p but confirm nearer the time once costings come in. Band selection is moved by Ann-Maree & 2nd by Brooke.
- Received notification from Domain Transfer with Openhost but feel it is a scam as not worked with them previously and we are up to date with subscription
- Summer Challenge 2022 - Prue confirmed support directly with them from Promotions and it will be on events Calendar & in newsletter
- A2O event booked in at Peppers. It is a windup for the A2O business partners but all our Promotional members will be invited. Plans for the trail and guest speakers, networking & to encourage local businesses to be partners of A2O. Should include a business to business forum, An information station which will happen on the 11th May 2021
- Twizel Medical Centre sent us a notice to distribute but Ann-Maree will reply to them that they have to be a member for us to distribute.
- Tekapo Running event - Just a heads up there is a 21km, 10km, 5km + kids run planned for 11/12 September, run by Kerry Uren from Scenic Sports (she also has Mt Oxford race). Very early stages but she has been in touch with Mackenzie Tourism, DOC, and some businesses around town about hosting it. She is aware of Tekapo Promotions and would love any help and support when they require further down the track. Nothing to action but just so you are all aware. Hollie. Will go in newsletter & events calendar. Jenny/Andy to work directly with

Outwards Correspondence:

- **No outwards correspondence**

Financial Report to

- Prue has filed the March 2020 financials with the company office
- Changes need to take place in our constitution to map up with financials as we seem to have conflicting dates. We need to change the financial year to 31st March and other changes. Once we confirm the changes required then we can call another AGM as long as it is 14 days notice & vote on updates/changes.
- Month ending 31st March 2021 we have received \$1,064 for subscriptions & maps, expenses paid to Tekapo 4 Square of \$784.13. Bank balance is \$14,821.93 which includes approx. \$4k funds allocated to Fete or another event.
- Market funding since 2019 we have spent \$2k on marketing expenses, a \$900 grant was received from Genesis and prior to this Tekapo Promotions agreed to pay a set up donation of \$1k. Currently applied for more funding from Genesis of \$2k to keep the markets ahead of the game to be cost neutral.
- Membership drive to the Tekapo community/businesses to unite so drafting a cover letter to members to encourage the membership

General Business:

- Jenny received feedback from a local that as a Promotional group for Tekapo we should have all events listed that are happening in our area. The discussion had, we do promote what is needed from a membership and non-profit organisation & we rely on the community and organisations to inform us.
- Vispas are arriving in Tekapo 22nd April, doing a mental health fundraiser so in our newsletter
- Apply for funding from Tekapo Community Board as well as Mid & South Canterbury trust to try to cover the band costs for July function. This would enable us to bring our ticket price down for the function to support our mental health & wellness awareness as the community has suffered.
- The burnt out pub is an eyesore, so we need to act as a group to send a message to insurance/council to inform them of how bad this situation is for a town and we want something done quickly to rectify the eyesore. There is concern in the community of asbestos so for H&S issues we need this addressed and tested.
- Investigate Blenheim Road advertising as a Tekapo group discount funding - Andy from Tekapo Springs can help secure, contact is Nick Findlay Rain Media
- Mt John walkway and hazards for closure, Doc is the contact but need to send a letter to seek out process for this. Jenny to contact Swanny & then a letter to Twizel DOC for a process.
- Need to investigate why the council is not giving us the funding designated to Tekapo promotions that was earmarked for maps. Tekapo Promotions is paying extra for maps that benefits the whole community and this is what the Genesis funding is for. Jenny & Prue will follow this between them.

Action Items

Date	Action	Responsible	Status	Outcome
9 Nov 20	Calendar for Wider Mackenzie	Ann-Maree	Discussions with Lydia at CHCNZ are underway see attachment #1 - ongoing	Ongoing
9 Nov 20	MTIA joint membership	Ann-Maree & Jenny	Ongoing	Not approved to date but Jenny battling on with MTIA
9 Nov 20	Fete or Event May 2021	Jenny & Brooke	Parked until 2022	
9 Nov 20	Compendiums	Prue	Ongoing	
9 Nov 20	Support Mackenzie Art Festival	Prue	Ongoing	Now updating in newsletter
2 Feb 21	Mid Winter Ball	Brooke/Prue	Godley Hotel is booked, band is booked but will sort a budget for expenses then determine ticket price.	Friday 31st July, date locked in
2 Feb 21	Westpac Organise New Signatories	Prue		Identified Steph but still ongoing to change
16 Mar 21	Intinaries	Prue/Ann-Maree/Jenny		Send information to Prue then 3 of us get together to confirm
6 Apr 21	Apply for funding from Community board and/or mid & south Canterbury Trust	Prue/Booke	Support the well being and mental health of the Mackenzie region for the mid-winter ball tickets to be cheaper	
6 Apr 21	Burnt out pub - send a letter for	Ann-Maree	Completed	

	the concern of village asbestos & visual eyesore			
6 Apr 21	Digital group advertising Blenheim road for Tekapo Businesses - discount rates	Jenny/andy - Tekapo Springs		
6 Apr 21	Mt John walkway fallen trees a hazard	Jenny	Completed	Jenny meet with DOC, council rep and residential Developer. Mt John walkway is temporarily closed while work is being done to remove fallen trees. It will be closed again in early May for felling of remainder dangerous trees
6 Apr 21	Investigate why MDC are not giving us the Genesis grant for maps	Jenny		

Next meeting: 4th May at Jenny's place

Meeting closed:9pm

Signed: Ann-Maree Grant, Chairman

Signed: Vice Chair Brooke Gardiner