

**TEKAPO PROMOTIONS & BUSINESS ASSN INC.**  
**Minutes Extraordinary Committee Meeting 16th April 2020**  
**Confirmed**

**Meeting opened 4pm**

**Committee Present:** Ann-Maree Grant, Brooke Gardiner, Annie O'Sullivan, Ana Navarez

**Committee Apologies:** N/A

**Previous minutes:** ( Deferred until 'around the table' meeting )

**Financial Report:** ( Deferred until 'around the table' meeting )

**General Business:**

Ann-Maree Grant nominated Hollie Woodhouse; Brooke seconded, carried  
Ann-Maree Grant nominated Megan Miller; Annie O'Sullivan seconded, carried

Very excited to welcome Hollie and Megan onboard. Hollie comes from a creative background and is keen to kick start the Tekapo Scene albeit in a more simple format which is financially self - sustaining. Megan has worked with Mackenzie Tourism for the last few years. She is a journalist and brings us a wealth of knowledge in tourism as she has been the Mackenzie rep at TRENZ, for example.

Community is keen to see some initiatives from MDC during this pandemic. Ann-Maree approached the TCB who advised via the CEO that there is no chance of giving rates relief to ratepayers e.g. for the tourism tax until businesses are operational again. To be actioned; AM email to all the committee members firstly, then distributed for feedback from the community. Megan has had communication with other regions - will share with AM.

AM is liaising with TJ McConchie from Tekapo Trails re installing signage (there is currently none) to the Lochinver path linking to The Cowans Hill Track through the subdivision.

Hollie is preparing a business proposal for a funding application for the Tekapo Scene to submit. It includes an advertising budget, media kit. Biggest cost will be printing and distribution. Hollie is waiting for quotes re printing costs. Tekapo Scene will be bi-monthly. Hoping to get a publication out by June. Hoping for enough advertisers so that it can stand alone (not reliant on funding).

Disappointing news regarding the last round of funding. We were unsuccessful so will be seeking other funding opportunities.

Lets seek input from the community for ideas about marketing to domestic tourism once restrictions are lifted - Survey Monkey

Meeting closed 4.25pm

Next meeting: to be confirmed

Meeting closed.....

Signed: Ann-Maree Grant, Chairman

Signed: Brooke Gardiner Vice Chair

